

**PHIN** 

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## The Changing Face of Continuing Education and Training

The line between continuing education and for-credit (college-based) education is becoming blurred as colleges and universities search for sources of income.

We are beginning to see "everyone" (e.g., even Universities that didn't give it much credit) enter the continuing education arena AND pay it some attention.

Because colleges and universities are increasing their production of CE courses they are becoming more accessible/relevant to the workforce.

## The Changing Face of Continuing Education and Training

Competency development related to fields and job roles became critical when bioterrorism preparedness became a national issue...followed by a lot of funding.

## Public Health Ready (NACCHO)

- Criteria for LHD Certification
  - Workers Prepared
  - Agency Plan (including training plan)
  - Exercises (After Action Plan informs training plan)
- 12 Pilot Sites IN 2003
  - One in Illinois (Winnebago County/Rockford)
  - 7 pilot sites using UIC online assessment
- Great expansion to whole states in 2004-05

### National Impetus in Public Health

## CDC Cooperative Agreement on Public Health Preparedness and Response for Bioterrorism

Focus Area G: Education and Training

"To ensure the delivery of appropriate education and training to key public health professionals....."

"Implement a learning management system capable of collecting and reporting data on all training and educational activities as well as sharing "best practices" with other public health agencies. "

### National Impetus in Public Health

### **Bottom line**

Every State health department must have a learning management system.

#### What is a LMS?

- Provides education to public health workforce related to their roles and needs
- Promotes worker competencies
- Associates competencies to worker roles
- Assesses workers and competencies related to roles
- Recommends appropriate courses based on assessments
- Stores competency progress and course history for each learner

#### Roles? (those recommended by Columbia U.)

- Public Health Leaders
- Public Health Clinical Staff
- Public Health Communicable Disease Staff
- Environmental Health Staff
- Public Health Laboratory Staff
- Medical Examiner/Coroner
- Public Health Information Staff
- Other Public Health Professional Staff
- Public Health Technical and Support Staff

#### Competencies? (example in epidemiology)

- Describe applied epidemiology, including its unique and important features, to general audiences.
- Apply and interpret commonly used measures of frequency.
- Apply and interpret measures of central location and dispersion.
- Organize and present epidemiological data to various audiences.
- Describe the purposes and important features of public health surveillance.
- Participate in the various steps involved with investigating an outbreak.

### **Sources of Competencies**

- Bioterrorism Preparedness
   (Columbia University School of Nursing Center for Health Policy)
- Core Public Health Competencies
   (Council on Linkages between Academia and Public Health Practice)

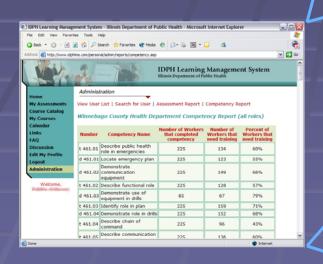
### Assesses workers?

Core Competencies : Applied Epidemiology (Total: 6)							
Competency	Level of Confidence A=Not Confident, E=Very Confident						
Describe applied epidemiology, including its unique and important features, to general audiences. (history) (More info)	A B C D E						
Apply and interpret commonly used measures of frequency. (history) (More info)	A B C D E						
Apply and interpret measures of central location and dispersion. (history) (More info)	A B C D E						
Organize and present epidemiological data to various audiences. (history) (More info)	A B C D E						
Describe the purposes and important features of public health surveillance. (history) (More info)	A B C D E						
Participate in the various steps involved with investigating an outbreak. (history) (More info)	A B C D E						

### Recommends appropriate courses?

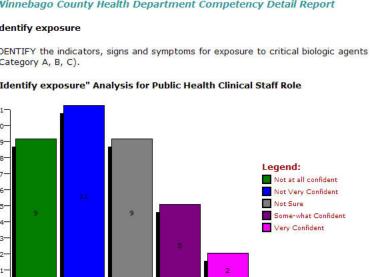
Applied Epidemiology (Total: 6)							
Competency	Level of Confidence A=Not Confident, E=Very Confident	Recommended Courses					
Describe applied epidemiology, including its unique and important features, to general audiences. (history)	Very Confident Somewhat Confident Not Sure Not Very Confident Not at All Confident	PH 491 What Is Applied Epidemiology?					
Apply and interpret commonly used measures of frequency. (history)	Very Confident Somewhat Confident Not Sure Not Very Confident Not at All Confident	See the course catalog if you're interested in course(s) relevant to this competency.					
Apply and interpret measures of central location and dispersion. (history)	Very Confident Somewhat Confident Not Sure <mark>Not Very Confident</mark> Not at All Confident	PH 493 Measures of Central Location and Dispersion     UNC 493a     Confidence Intervals and Significance Tests     UNC 493b Proportions and Means     UNC 493c Two Way Tables and ANOVA     UNC 493d Introduction to Linear Regression					

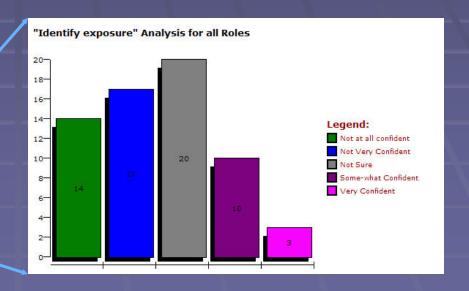
## Competency Report



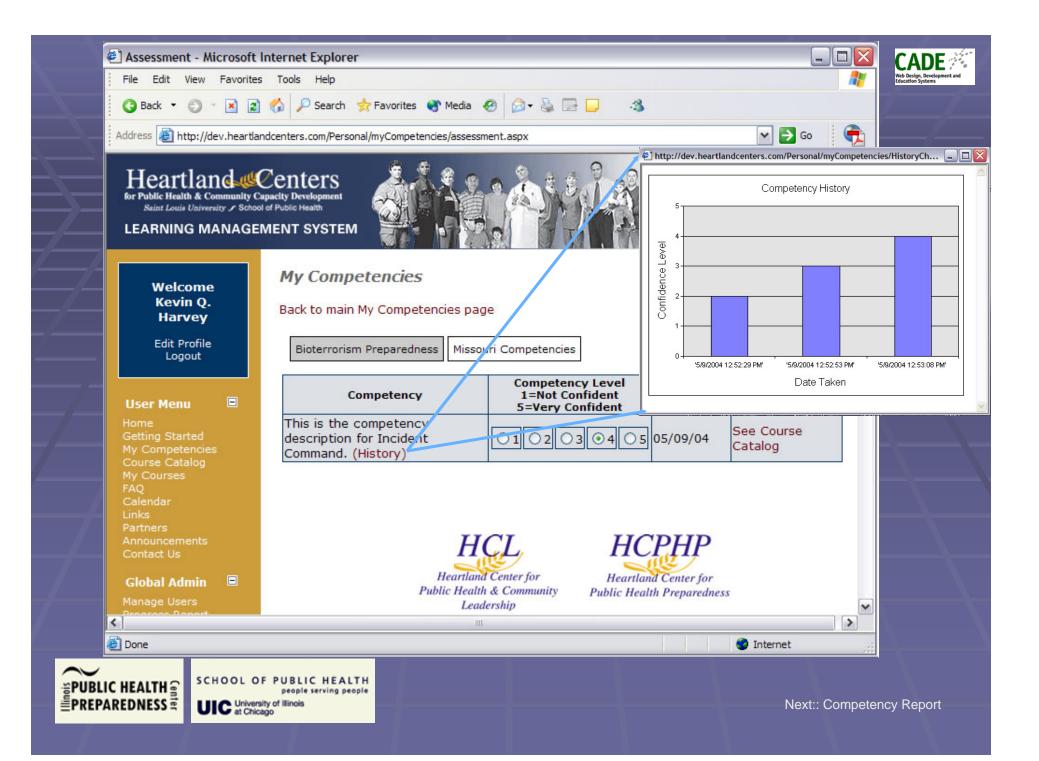


#### Winnebago County Health Department Competency Detail Report **Identify exposure** IDENTIFY the indicators, signs and symptoms for exposure to critical biologic agents (Category A, B, C). "Identify exposure" Analysis for Public Health Clinical Staff Role 10-9-8-Legend: Not at all confident 6-Not Very Confident Not Sure 5-Some-what Confident 4-Very Confident 3-2-1-





**Next:: Assessment Report** 



### **Course History?**

#### **Completed Courses**

Course	Date Certified	Get Certificate	
PH 416 Public Health Infrastructure	Friday, December 12, 2003	Get Certificate	
PH 424 Community Risk and Protective Factors	Wednesday, January 14, 2004	Get Certificate	
PH 452 Public Health Organizations	Thursday, September 04, 2003	Get Certificate	
PH 462 Bioterrorism Preparedness and Response	Tuesday, December 16, 2003	Get Certificate	



## Features of a Learning Management System

- combination of web-based software applications in which learning content is delivered and managed
- addresses online and offline training, administration and performance management
- includes functionality for course catalogs, launching courses, registering students, tracking student progress and assessments, and creating reports
- has a front-end for the learner and a back-end for administrators and instructors







## Features of a Learning Management System

- allows for competency-driven assessment and course associations
- integrates online quizzing and evaluation processes, permitting accurate, automated measurement and reporting.
- permits centralized course and learner administration to better meet agency objectives
- designed, developed, and customized specifically for public health learners





## How are LMS's used by State and local health practitioners?

- meet grant requirements (e.g., CDC Focus Area G in bioterrorism preparedness)
- track overall workforce assessment, training and certification
- track training provided by contractors
- allow local health departments to manage their own staff training
- Allow the development of a training plan (required by some funding initiatives)

## Using competencies as measures of worker and workforce preparedness

- State public health level
  - Demonstrates workforce preparedness to the state government, public, media, and external funding sources (CDC)
  - Document local and statewide PH preparedness in measurable terms
- Local public health level
  - Demonstrates preparedness to Board of Health, local government, public, media, grant providers
  - Quantifiable and meaningful reports to State for statewide preparedness
  - Establishes a professional career pathway for public health personnel

### Learning Management Systems

# All of this information can help State and Local Health Departments develop a training plans

- •Identify competency needs, courses taken, competencies achieved by:
  - Local health departments/individual workers
  - •Geography (County or Public health regions)
  - Public health roles
- Identify new training courses needed

## LMS's We Have Developed

#### UIC-SPH

#### http://www.cadelms.org

Illinois Public Health Preparedness Center
Illinois Department of Public Health
Chicago Department of Public Health
Mid-America Public Health Training Center
Iowa Department of Public Health
Iowa Center for Public Health Preparedness
Missouri Department of Health and Senior Services
St. Louis University Center for Public Health
Preparedness

Indiana State Department of Health South Dakota (coming)

## Approaches for Recognizing Competency

- Certificate Programs (based on completing several courses)
- Continuing Education Units (e.g., CNE, CME, etc.)
- Independent Credentialing Bodies (using same competency framework)
  - Public Health Administrators
  - Emergency Response Coordinators
  - Public Health Ready (NACCHO)

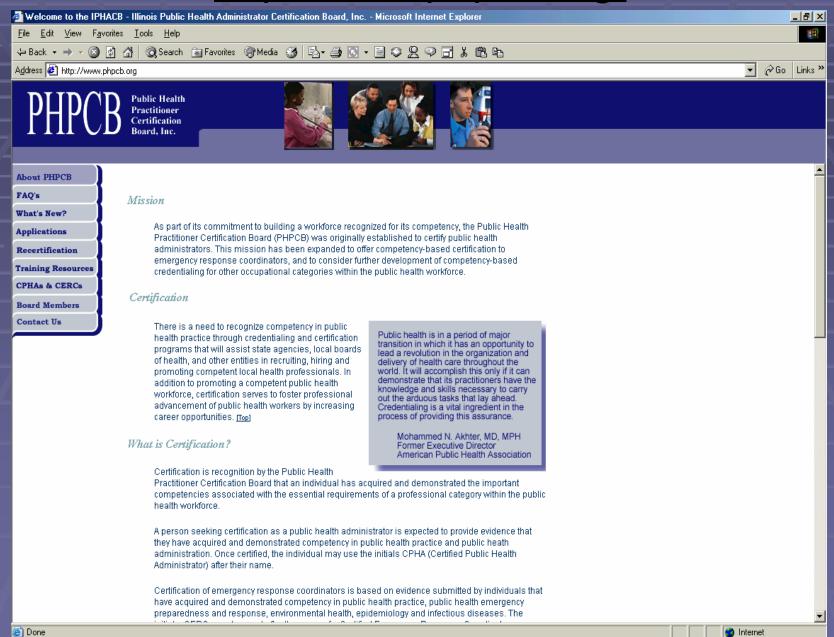
# Public Health Practitioner Certification Board (www.phpcb.org)

- Independent, not-for-profit entity established by IPHA, IPHAA, IABOH
- 6 Board Members plus non-voting state liaisons (IL, MO, KS, ...) representing states participating in the process
- IDPH requested that the Certification Board develop a similar program to certify emergency response coordinators (2003)

# Certified Emergency Response Coordinator Application

- Online application
- Applicant provides basic identifying information and evidence of having demonstrated or attained each competency in the 8 categories (total competencies = 54)
  - Evidence can be derived from education and training OR from work experiences
  - Designated attesters also submit information online

### http://www.phpcb.org/



#### Applicant: Fake Student

Application Process	Review Your Application		
▶ Welcome	▶ View Completed Application And Submit For Review		
▶ View/Edit Cover Sheet Information	▶ Application Status		
Experiential Evidence Forms	Print Completed Application		
Academic Evidence Forms			

#### **Experiential Evidence**

View Competency Through Experience Forms: Select

#### Steps To Document Experiential Evidence

The documentation verifying your competency-based experience should be completed by attester(s) (people who can attest to your competencies). The application requires that you do the following:

- 1. You should contact your attesters to ask them a) if they will attest to your competency-based experience and b) whether they would prefer to complete the forms with or without specific examples provided by you.
- 2. For each attester, click "Add Attester" and complete the information form.
- 3. If the attester wants specific examples provided by you, then pre-fill the forms (by clicking "Pre-fill") before you send them to the attester. (The attester may accept, edit and/or add examples of your experience).
- 4. When you are ready to send the forms to the attester, click "Send Email." You may add a personal message at this point.
- Once the attester has completed and submitted the forms for one or more competency area, it will be marked on your website as complete. At this point, you may click on the competency area to view the completed attester form. You cannot edit this.
- You have the option to include an attester's completed forms in your application for review. You may delete the attester and their evidence completely by clicking "Delete."
- 7. If the attester has not submitted the requested forms, please contact them via the "Send Email" button.

📤 Add Atte	ester				
Nama	Dhana	Compotency Areas	Send Email	Edit	Delete

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- 7. If the attester has not submitted the requested forms, please contact them via the "Send Email" button.

#### Add Attester

Name	Phone	Competency Areas			Send Email (Email History)	Edit Contact Info	Delete Attester
	312-413- 0061	Completency Areas - View All		Completed	Send Email	<b>⊘</b> Edit	Edit Delete
		PUBLIC HEALTH PRACTICE	<b>✓</b> Modify	No			
		COMMUNITY HEALTH ASSESSMENT	Prefill	No			
		PUBLIC HEALTH POLICY, ADVOCACY & LAW	Prefill	No			
Lin,		PROGRAM DEVELOPMENT & EVALUATION	Prefill	No			
William		PUBLIC HEALTH EMERGENCY PREPAREDNESS & RESPONSE	Prefill	No		Lun	
		ENVIRONMENTAL HEALTH	Prefill	No			
		APPLIED EPIDEMIOLOGY	Prefill	No			
		INFECTIOUS DISEASE PREPAREDNESS & RESPONSE	<b>→</b> Prefill	No			

## Competency Categories for CPHAs and CERCs

## Public Health Administrators

- Public Health Practice
- Community Health Assessment
- Public Health Policy, Advocacy, and Law

\_\_\_\_\_\_\_

- Program Development and Evaluation
- Public Health Administration

## **Emergency Response Coordinators**

- Public Health Practice
- Community Health Assessment
- Public Health Policy, Advocacy, and Law
- Program Development and Evaluation
- PH Emergency Preparedness & Response
- Environmental Health
- Applied Epidemiology
- Infectious Disease Preparedness & Response

# Certification Early Lessons – Implications

- Systems need time and sustained support
- Preparedness is largely local
- Federal leadership is essential

- Resource commitments for 5 or more years needed
- Current efforts are federal/state centric
- Operationalize and expect preparedness; coordinate with HRSA, DHS, and other Federal Agencies



## Strategic Elements for Public Health Workforce Development

Assess workforce needs



Identify competencies/
Develop curriculum



Match needs to learning





Assure financial support



Conduct evaluation and research



Use incentives to assure competency



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### Public Health Training Pyramid

Public Health Response

- Bioterrorism
- MCH
- Child Care Workers
- Senior Services

Cross Cutting Competencies for PH Core Functions

Specialized Training for

Specific Groups

**PH Managers** 

Community
Health
Improvement
Specialists

PH Nurses
Env Hith Profs

Basic Orientation and Acculturation to Public Health for all PH Workers

Public Health 101: What Public Health Is, How It Works, Why It is Important, Where I Fit



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## LMS & Public Health Workforce Development

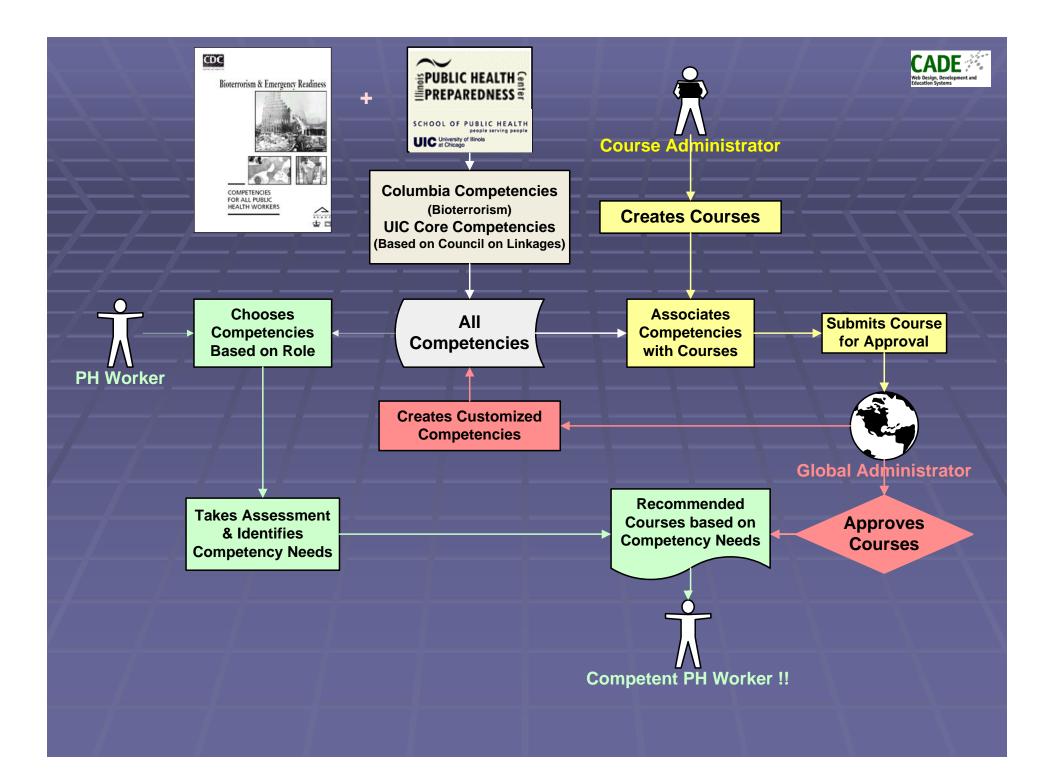


- 1 Assess Competency Using Consistent Methods and Tools.
- 2 Enhance Specific Competencies Based on Assessment.
- 3 Verify Competent Performance in Workplace via HR Management.
- 4 Recognize Competent Performance via System Incentives





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### Review of Systems

**Example Open Systems:** 

**Illinois Public Health Preparedness Center** 

(example of academic course provider)

http://www.uic.edu/sph/prepare

Iowa

http://www.prepareiowa.com

St. Louis University

http://www.heartlandcenters.com





**PHIN Conference** 

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# Illinois Department of Public Health Assessment Report

Local Health Department Name	<u>Number</u> <u>Of</u> Workers	Registered in LMS		% Complete (Registered)	<u>%</u> Complete (All)
Adams County Health Department	51	51	51	100.00%	100.00%
Bond County Health Department	11	11	10	90.91%	90.91%
Boone County Health Department	17	16	16	100.00%	94.12%
Brown County Health Department	6	6	6	100.00%	100.00%
Bureau County Health Department	25	19	19	100.00%	76.00%
Calhoun County Health Department	12	12	10	83,33%	83,33%

## First Challenge

- How do you get 6000 people?
- That are not part of your organization
- Local Health Departments
- Accountable

#### Answer:

- Locals have certain admin access to the Learning System
- Add/Modify/Delete public health workers
- Run Reports On people missing their assessment
- State gets total numbers
- CDC gets accurate report!

## Second Challenge

- Integrate with current Learning Tools (Blackboard, WebCT, LearningSpace)
- Same Credentials between the LMS and Blackboard/WebCT)
- Synchronous Registration
- Single Sign-On

#### Answer

- Web Service (BlackBoard/WebCT)
- IMS Global Learning Consortium (<a href="http://www.imsglobal.org/">http://www.imsglobal.org/</a>)
- XML Standard
- Send Registrants
- LMS System Credential authority

## Third Challenge

- LDAP Integration
- Single directory
- IDPH Integration

#### Answer:

- LDAP integration is best when is already established
- Late-bound LDAP Integration still possible, provided that you plan for it.

Plan your LDAP Integrations

- "Cross-Posting" Course?
  - Will Create new Credentials
  - Cannot track course automatically
  - Competencies addressed will not be identified
- "Share Course"
  - Don't require creating new credentials
  - Have Competencies, allow certification
  - Never Left

#### Share Courses

Course Name	Heartland Centers	UIC - Preparendess Center		
	Share Seats (Leave blank for unlimited seats):	Share Seats (Leave blank for unlimited seats):		
HR-1 Basic Supervison	Share Seats (Leave blank for unlimited seats):	Share Seats (Leave blank for unlimited seats):		

#### **Outside Courses**

Heartland Centers UIC -Preparendess Center

	Course Number	Course Name	Site	In Cat	alog
View	PH 416	Public Health Infrastructure	Prepare	O Yes	No     No
View	PH 417	Public Health Interventions	Prepare	O Yes	<b>⊙</b> No
View	PH 461	What Is Public Health Emergency Preparedness & Response?	Prepare	O Yes	<b>⊙</b> No
View	PH 462	Bioterrorism Preparedness & Response	Prepare	O Yes	<b>⊙</b> No
View	PH 411	What Is Public Health?	Prepare	O Yes	<b>⊙</b> No









**Heartland Centers** 

#### New Horizons

- Course Catalog, Evaluation, Quiz, Meeting Manager
- Local Health Department, Course Administrator, Global Administrator
- Course Sharing

#### **New Horizons**

- Maintains Knowledge
- Where are the Experts?
- Experts in "what?"
- Contact Experts

## Crisis Management

Crisis Management

Search for a Competency

Key Word Search — Competency Type

smallpox All Types 💌

Search

Name	Question	Level of Confidence		
Smallpox Preparedness	Identify smallpox infections from signs, clinical history and other evidence, and collect timely data for prevention and control of an outbreak.	A B C D E		
Other Bioterrorism Agents	Identifying infectious from Category A, B, and C biological agents (other than smallpox and anthrax) from signs, clinical history and other evidence, and collect timely data for prevention and control of an outbreak.	A B C D E		

## Crisis Management

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# Q & A



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